

## **Love the southern Sierra? National Geographic wants to know**

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National Geographic continues to build its online Sierra Nevada Geotourism MapGuide, now expanding to the southern Sierra Nevada.

Starting today and continuing through April, individuals can nominate their favorite destinations, restaurants, events and activities in that region at the Web site

[www.SierraNevadaGeotourism.org](http://www.SierraNevadaGeotourism.org)

"We define geotourism as tourism that sustains or enhances the geographical character of a place, including its environment, culture, aesthetics, heritage and the well-being of its residents," said Jim Dion, National Geographic project manager.

"Geotourism helps travelers to tread lightly and enjoy a locale's sense of place."

National Geographic partnered with the Sierra Nevada Conservancy and the Sierra Business Council last year to create the MapGuide. Already available online are guides to the Yosemite National Park gateway and Tahoe Emigrant Corridor. The nomination period for the Sierra Cascade region will be announced in a few months.